

# NOT-FOR-PROFIT SERVICES FOR HIGHER EDUCATION

## Committed to growth and learning in a changing environment.

Whether you are part of a community college, public university or private institution, the world of higher education is a specialized one that is deserving of expert care and knowledge. With a mission dedicated to facilitating learning and providing students with skills to foster a more productive society, educational institutions must be committed to growth and development in a rapidly changing environment. The mission of higher education continues to remain largely unchanged; however, the success of your institution is ultimately determined by its ability to address a number of operational and financial challenges.

Today, this all must be done while growing student demands, limited government and private funding, and rising costs are also thrown into the mix.

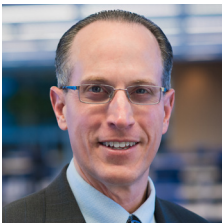
## SIKICH & HIGHER EDUCATION

**Our clients range from private colleges and universities to community colleges and trade schools** - therefore, your unique needs are an area of expertise for our firm. Sikich has a dedicated team of talented professionals with years of experience serving higher education institutions, who offer technical expertise on the latest standards, regulations and best practices. Through continuing professional education programs and close networking ties, we maintain a keen understanding of modern educational institutions that will help reach your long-term goals and uphold the mission you administer.

Get an unmatched level of quality and value-added service by working with our experienced and dedicated staff. Through an adapted approach, you get targeted and cost-effective services that fit the needs of your mission. As unique as your operating environment and the learners you serve, Sikich blends the best characteristics of small and large advisory firms—dedicating diverse engagement teams with years of practical experience and high levels of expertise to your project.

**Turn your challenges into opportunities with services from partners who know the world of higher education.**

## OUR EXPERTS



**RAY KROUSE**

CPA, PARTNER

T: 630.566.8515

E: ray.krouse@sikich.com



**PAM WRIGHT**

CPA, PARTNER

T: 330.572.8005

E: pam.wright@sikich.com



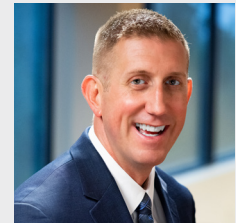
**ANDY POWELL**

CPA, PARTNER

T: 703.836.1350

E: andy.powell@sikich.com

## TEAM LEADER



**RICHARD LYNCH**

CPA

PARTNER-IN-CHARGE,  
NOT-FOR-PROFIT SERVICES

T: 217.862.1869

E: richard.lynch@sikich.com

## CHALLENGES

- **Increased liability:**  
Know and mitigate your risks.
- **Government mandates:**  
Follow the letter of the law efficiently and cost effectively.
- **Dependence on strained government budgets:**  
Reduce costs with outsourced services.
- **Endowment losses:**  
Manage your available funds wisely with the long-term in mind.
- **Internet competition:**  
Attract and market your core value effectively.
- **Faculty turnover:**  
Manage your human talent effectively.

For more information about our services, visit [www.sikich.com](http://www.sikich.com).

